

Welcome Message

It is with great pleasure that we invite you to participate as a sponsor or exhibitor at the **24th Asia-Oceania Congress of Medical Physics (AOCMP)** in conjunction with the **22nd South-East Asia Congress of Medical Physics (SEACOMP)**, to be held at **The Wembley - A St Giles Hotel, Penang, Malaysia** from **10th to 13th October 2024**.

AOCMP and SEACOMP are both important annual events in medical physics in the region. The objective is to gather the medical physics and allied health professionals in the region for the sharing of knowledge, expertise, scientific discussions, cultural exchange and medical technologies updates. This is the third time Malaysia is given the honour to host this event after year 2004 and 2018. The congress is expected to attract more than 500 participants from the professions of medical physics, biomedical engineering, radiology, radiotherapy, nuclear medicine, radiation protection, biophysics, radiobiology and the related fields.

The theme for this congress is ***“Revolutionising Patient Care Through Medical Physics”***. We are planning a comprehensive scientific programme including orations, talks by eminent speakers, oral paper presentations, poster presentations, lunch symposiums, panel discussions and some pre-congress workshops that cover most of the disciplines in medical physics, i.e. diagnostic and interventional radiology, nuclear medicine, radiotherapy, radiation protection, radiobiology artificial intelligence, and new emerging techniques. We also look forward to promote collaboration between the various disciplines with our industrial partners.

With previous congresses experience and strong track records, we are confident that AOCMP & SEACOMP 2024 will be the best opportunity to enhance your company visibility and showcase your products/services to decision making attendees and industry professionals. The trade exhibition, scientific posters and programme breaks will all take place in the same venue, ensuring opportunities for your company representatives to meet and share your products information with the delegates face-to-face.

Please refer to the attachment for the offering package of sponsorship and exhibition. We encourage you to grab this opportunity to take part in this important event and together we make the congress a memorable experience.

Thank you.

“Revolutionising Patient Care Through Medical Physics”

Yours faithfully,

Chai-Hong Yeong
Jeannie Wong Hsiu Ding
Organizing Chairpersons
AOCMP & SEACOMP 2024



Congress Highlight

Title of Congress	24 th Asia-Oceania Congress of Medical Physics (AOCMP) In Conjunction with 22 nd Southeast Asia Congress of Medical Physics (SEACOMP)
Date of Congress	10 – 13 October 2024
Pre-Congress Workshop	10 October 2024
Congress Venue	The Wembley - A St Giles Hotel, Penang 183, Jalan Magazine, George Town, 10300 George Town, Pulau Pinang, MALAYSIA GPS: 5.413321 N, 100.329928 E
Regional Organizers	Asia-Oceania Federation of Organizations for Medical Physics (AFOMP) Southeast Asia Federation of Organizations for Medical Physics (SEAFOMP)
Local Organizers	Division of Medical Physics, Institute of Physics, Malaysia (IFM) Malaysian Association of Medical Physics (MAMP) Persatuan Pegawai Sains Fizik Malaysia (PERFEKS)
Supporting Organizations	International Organization for Medical Physics (IOMP) Ministry of Health, Malaysia (MOH) Ministry of Tourism, Arts, and Culture, Malaysia (MOTAC) Malaysia Convention & Exhibition Bureau (MyCEB) Penang Convention & Exhibition Bureau (PCEB)
Target Audiences	Medical Physicists, biomedical engineers, radiologists, oncologists, nuclear medicine physicians, radiographers, medical lab technologists, medical scientists, researchers, trainees, students, etc.



Past Congresses

Year	Congress Name	City	Country	Attendees
2023	AOCMP	Mumbai	India	250
	SEACOMP	Lombok	Indonesia	
2022	AOCMP	Taipei	Taiwan	532
	SEACOMP	Singapore	Singapore	1500 ^a
2021	AOCMP	Cox's Bazar	Bangladesh	250
	SEACOMP	Phuket	Thailand	250
2020	AOCMP & SEACOMP	Phuket	Thailand	500
2019	AOCMP	Perth	Australia	400
	SEACOMP	Bali	Indonesia	320
2018	AOCMP & SEACOMP	Kuala Lumpur	Malaysia	540
2017	AOCMP	Jaipur	India	800
	SEACOMP	Ilo-Ilo	Philippines	177
2016	ICMP, AOCMP & SEACOMP	Bangkok	Thailand	600 ^b
2015	AOCMP	Xi'an	China	285
	SEACOMP	Yogyakarta	Indonesia	250
2014	AOCMP & SEACOMP	Ho Chi Minh City	Vietnam	240
2013	AOCMP & SEACOMP	Singapore	Singapore	250
2012	AOCMP	Beijing	China	1600 ^c
	SEACOMP	Chiang Mai	Thailand	202
2011	AOCMP	Fukuoka	Japan	552
	SEACOMP	Manila	Philippines	115
2010	AOCMP	Taipei	Taiwan	263
	SEACOMP	Bandung	Indonesia	131
2009	AOCMP & SEACOMP	Chiang Mai	Thailand	250
2008	AOCMP & SEACOMP	Ho Chi Minh City	Vietnam	305
2007	AOCMP	Huang Shan	China	376
	SEACOMP	Manila	Philippines	124
2006	AOCMP	Seoul	Korea	3000 ^d
	SEACOMP	Jakarta	Indonesia	126
2005	AOCMP	Kyoto	Japan	261
2004	AOCMP & SEACOMP	Kuala Lumpur	Malaysia	220
2003	AOCMP	Sydney	Australia	2200 ^e
	SEACOMP	Bangkok	Thailand	150
2002	AOCMP	Gyeongju	Korea	159
2001	AOCMP	Bangkok	Thailand	110
	SEACOMP	Kuala Lumpur	Malaysia	120

Note:

a In conjunction with the World Congress on Medical Physics and Biomedical Engineering 2022

b In conjunction with the International Congress of Medical Physics 2016

c In conjunction with the World Congress on Medical Physics and Biomedical Engineering 2012

d In conjunction with the World Congress on Medical Physics and Biomedical Engineering 2006

e In conjunction with the World Congress on Medical Physics and Biomedical Engineering 2003



Tentative Programme

Time	Pre-Congress Workshops (10 October 2024)			Day 1 (11 October 2024)			Day 2 (12 October 2024)			Day 3 (13 October 2024)		
0700 – 0800	Registration											
0800 – 0900	Workshop 1	Workshop 2	Workshop 3	Opening Ceremony & John R. Cameron Memorial's Lecture			Kiyonari Inamura Memorial AFOMP Orator Speaker			AFOMP life achievement awardee – speaker		
0900 – 1000												
1000 – 1030	Coffee break			Coffee break								
1030 – 1130	Workshop 1	Workshop 2	Workshop 3	Plenary Session 1			Plenary Session 2			Plenary Session 3		
1130 – 1230												
1230 – 1400	Lunch			Lunch Break & Exhibition								
1400 – 1500	SEAFOMP Committee Meeting			Medical Imaging (I)	Nuclear Medicine (I)	Radiotherapy (I)	Radiation dosimetry (I)	Non-ionising radiation (I)	Radiobiology (I)	Training & education (I)	Computing & AI (I)	Radiation protection (I)
1500 – 1530	Poster Session & Tea Refreshment											
1630 – 1730				Medical Imaging Invited speaker	Nuclear Medicine Invited speaker	Radiotherapy Invited speaker	Radiation dosimetry Invited speaker	Non-ionising radiation Invited speaker	Radiobiology Invited speaker	Training & education Invited speaker	Computing & AI Invited speaker	Radiation protection Invited speaker
1530 – 1630				Medical Imaging (II)	Nuclear Medicine (II)	Radiotherapy (II)	Radiation dosimetry (II)	Non-ionising radiation (II)	Radiobiology (II)	Training & education (II)	Computing & AI (II)	Radiation protection (II)
1730 – 1830				Sponsorship talk / cocktail session			Sponsorship talk / cocktail session			Closing Ceremony		
1830 – 2000				Gala Dinner			AFOMP Committee Meeting					



Congress Venue

The Wembley, A St Giles Hotel Penang, Malaysia

183, Jalan Magazine, 10300, Penang, Malaysia

www.StGiles.com



20 min drive from Penang International Airport and Penang Bridge

5 min from the Penang Ferry Terminal

Walking distance to key UNESCO Heritage sites, eateries and retail outlets

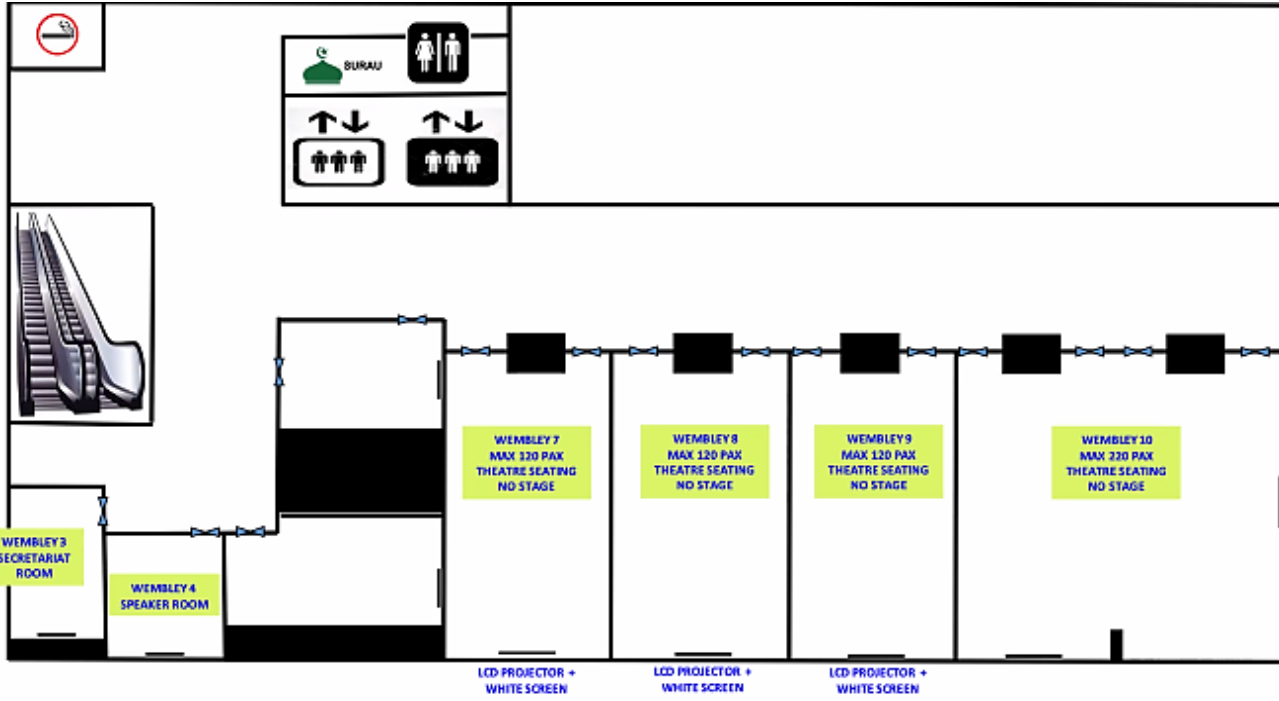


www.aocmp2024.com

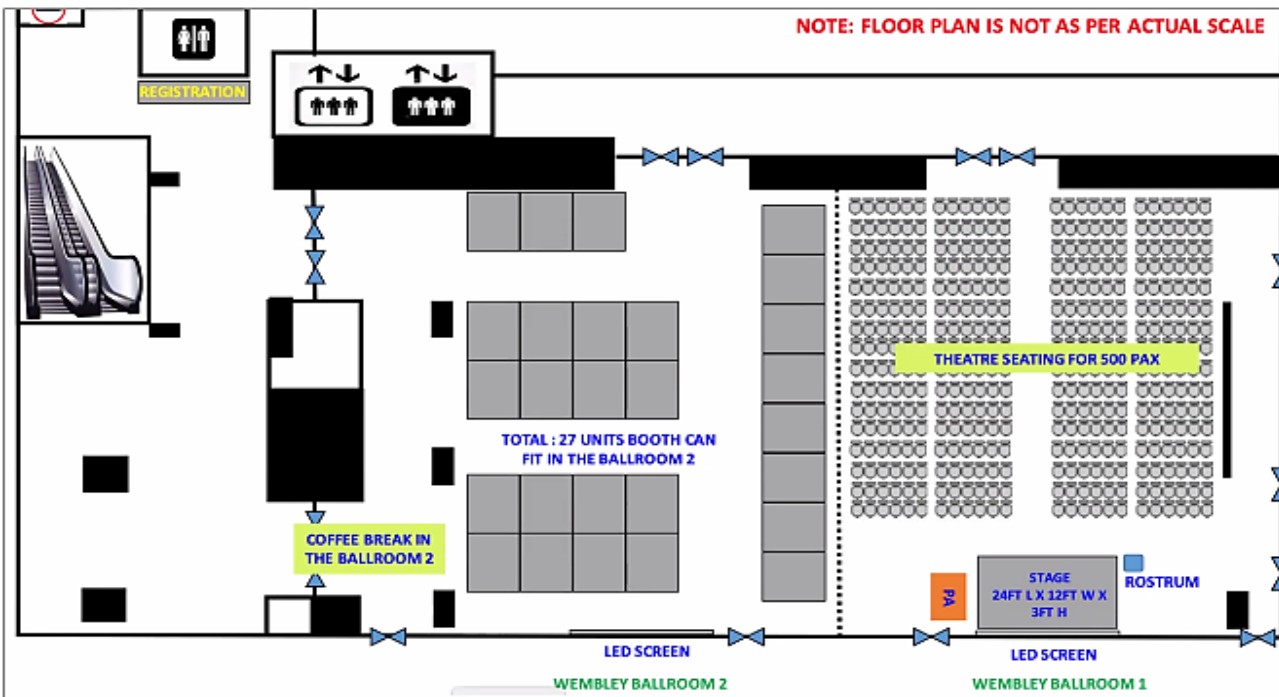
E: aocmp2024@gmail.com

SCHEMATIC DIAGRAM FOR CONGRESS FLOOR LAYOUT

LEVEL 9:



LEVEL 10:



Sponsorship Descriptions:

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
	RM 65,000	RM 50,000	RM 40,000
Exhibitor Booth (Prime design) for three days (congress days)	6 x 3 m (Worth RM25,000)	3 x 3 m (Worth RM15,000)	3 x 3 m (Worth RM20,000)
Advertising through Event Website			
Logo with hyperlink to sponsor's website	Yes (Worth RM 2,000)	Yes (Worth RM 2,000)	Yes (Worth RM 2,000)
Company profile (not exceeding 150 words)	Yes (Worth RM 3,000)	Yes (Worth RM 3,000)	Yes (Worth RM 3,000)
Product / Service features (not exceeding 100 words)	Yes (Worth RM 2,000)	Yes (Worth RM 2,000)	N/A
Advertising through Digital Program Book			
1 full colour advertisement in the congress program book	Inside front cover (Prime Page) (Worth RM 8,000)	Inside Back cover (Prime Page) (Worth RM 6,000)	Inside Full Page (Worth RM 5,000)
Brand Acknowledgements			
Logo on event collaterals	Yes (Worth RM 3,000)	Yes (Worth RM 3,000)	Yes (Worth RM 2,000)
Logo on onsite artwork (backdrop, bunting, digital billboard)	Yes (Worth RM 5,000)	Yes (Worth RM 4,000)	Yes (Worth RM 3,000)
Logo in offline and online advertisements	Yes (Worth RM 2,000)	Yes (Worth RM 2,000)	Yes (Worth RM 2,000)
Event Passes & Video/Media Advertisement			
Sponsor's quote – Slot for 5 minutes video (product) during time-break	Yes	Yes	Yes
Event passes	5 Passes (Worth RM 5,000)	3 Passes (Worth RM 3,000)	3 Passes (Worth RM 3,000)
Congress Event			
Pre-Lunch Slot Talk for 20 minutes (Sponsors allow to have discussion with all interest of parties after the session)	Yes (Worth RM 10,000)	Yes (Worth RM 10,000)	N/A



Alternative Options for Sponsorships:

No	Sponsorship	Value (RM)
1	Pre-Lunch Symposium 20 mins (subject to availability) The sponsor will be invited to conduct or showcase their latest technologies during the lunch symposium for a maximum duration of 20 mins. The lunch will be arranged by the organizer.	15,000
2	Congress Gala Dinner The sponsor will be invited to interact with all the invited faculties during the congress gala dinner. The sponsors will be given a slot for 15 mins of entertainment session. The dinner will be arranged by the organizer.	20,000
3	Pre-Congress Session (half-day) The sponsor will be invited to conduct or showcase their latest technologies during the pre-congress day at the hospital site/other venue for a maximum duration of 1/2 day. The refreshments and lunch will be arranged by the organizer.	20,000
4	Exhibition booth The sponsor will be invited to conduct or showcase their latest technologies at their booth. The booth will be arranged by the organizer. The company's name and sponsor's logo will be displayed in front of the booth prior to the booth's entrance.	15,000
5	Exhibition Table The sponsor will be invited to conduct or showcase their latest technologies at their kiosk (kiosk consist of 1 table and 2 chairs). The kiosk will be arranged by the organizer. The company's name and sponsor's logo will be displayed in front of the table.	9,000
6	Keynote / Plenary Speaker Sponsorship Internationally renowned keynote / plenary speakers will be selected and invited by the Congress Scientific Committee. The sponsor's logo will be displayed on the screen prior to the speaker's presentation and sponsor will be acknowledged by the session chair.	15,000
6	Congress Bag Promotional conference bags are an essential part of every exhibition, conference, or meeting. With a large area of branding, this is a great opportunity to promote your brand, company contacts or message and has great value as every participant will carry the conference bag to and from the event creating more advertising for you.	20,000

No	Sponsorship	Value (RM)
7	<p>Congress Lanyards</p> <p>Event lanyard is an excellent opportunity to create brand recognition and exposure. The sponsor's logo will be printed on the lanyards, which will be provided to all registered visitors, delegates, and exhibitors. Package includes the production of the lanyards (500 pieces, 4C single sided, minimum width of 15 mm). Sponsor to supply the required artwork for their logo.</p>	8,000
8	<p>Congress Banner Photobooth</p> <p>Banner photobooth is another promotional material to create brand recognition and exposure. Sponsor's logo will be printed on the event banner, together with the information of the workshop. The bunting will be displayed in the public area of the event venue for photo session.</p>	10,000
9	<p>Congress Bunting</p> <p>Bunting is another promotional material to create brand recognition and exposure. The sponsor's logo will be printed on the event bunting, together with the information about the workshop. The bunting will be displayed in the public area of the event venue.</p>	6,000
10	<p>Conference Bag Insert</p> <p>Maximize your brand visibility by sponsoring the conference bag inserts, which will be provided to all speakers and registered participants. Package includes company folders, stationery, writing pads, and a small souvenir you may suggest.</p>	5,000
11	<p>Full Page Advertisement in the Digital Program Book (A4 size)</p> <p>Promote your brand and product/service by offering full-page color advertisement in the event booklet. Sponsor to supply content and artwork.</p>	5,000
12	<p>Half Page Advertisement in the Digital Program Book (Half of A4 size)</p> <p>Promote your brand and product/service by offering half a page color advertisement in the event booklet. Sponsor to supply content and artwork.</p>	3,000
13	<p>Sponsorships for Registration Fees</p> <p>We will be grateful for sponsorships to support the registration fees for less affordable groups (e.g. students and trainees) so that more individuals can benefit from this workshop. Sponsor will be acknowledged on the Congress website, together with profile and web link.</p>	Based on registration fee for participant.



Trade Exhibition Descriptions

Participating in event exhibition is the easiest and most direct way to present your company image, products and services to your customer base, as well as to establish close relations with your end users and the key influencers.

The estimated number of participants in this congress is 500, of which 50% are estimated to be foreigners from the region of Asia-Oceania. Majority of the participants are medical physicists, radiologists, oncologists, biomedical engineers, radiographers, technologists and regulatory bodies from the Ministry of Health, Malaysian Nuclear Agency, Atomic Energy Licensing Board and private hospitals. A press conference may be expected on the first day of the congress.

The exhibition details are as following:

Date: 11 to 13 Oct 2024 (Friday to Sunday)
Time: 8:00 AM to 17:00 PM
Venue: Level 10, The Wembley - A St Giles Hotel, Penang, Malaysia

Style	Shell Scheme Booth	Table Display
Size	3 m x 3 m	6 ft x 1.5 ft
Package includes	Needle punch carpet 1 table + 2 folding chairs 1 rubbish bin 1 company name using sticker. 1 fluorescent light 1 plug power point	1 banquet table 6 ft x 1.5 ft 2 chairs
Cost	RM15,000	RM9,000

We also welcome any suggestions you may have to ensure a successful exhibition meets both of our objectives. Please contact:

Azleen Mohd Zain

Department of Medical Physics
 University of Malaya Medical Centre
 59100 Kuala Lumpur, Malaysia.
 Tel: +6013-347 5572
 Email: aocmp2024@gmail.com

We look forward to your participation in this exciting congress. Thank you.

Sponsorship / Exhibition Order Form

AOCMP & SEACOMP 2024

Department of Medical Physics, University of Malaya Medical Centre, 59100 Kuala Lumpur, Malaysia.

Tel: +6013-347 5572 Email: aocmp2024@gmail.com

Contact Person: Azleen Mohd Zain

Dear Conference Secretariat,

We wish to confirm our participation as follows:

Item	Value (RM)	Quantity	Total (RM)
Premium Sponsors			
Platinum Sponsor	65,000		
Gold Sponsor	50,000		
Silver Sponsor	40,000		
Sponsors			
Pre-Lunch Symposium 20 min	15,000		
Congress Gala Dinner	20,000		
Pre-Congress Session (1/2 day)	20,000		
Keynote / Plenary Speaker Sponsorship	15,000		
Congress Bag	20,000		
Congress Lanyards	8,000		
Congress Banner Photobooth	10,000		
Congress Bunting	6,000		
Congress Bags Inserts	5,000		
Delegate Registration	Based on Reg fee		
Advertisement in the Program Book			
Full Page Colour Advertisement	5,000		
Half Page Colour Advertisement	3,000		
Exhibition			
Shell Scheme Booth	15,000		
Table Display	9,000		
Exhibitor Pass Per Person	1,000		
Grand Total			

Yours Sincerely,

Signature:

Company Stamp:

Name:

Tel:

Position:

Email:

